

## Project Criteria

# PROFESSIONAL PHOTO REPRODUCTION

This project requires that you find a professionally shot photograph from a magazine, online, catalogue, book, or any published source, and reproduce its composition and lighting.

### RESTRICTIONS

- \_\_\_\_\_ The **composition** (the way the shot was set up) is duplicated exactly (this includes the background).
- \_\_\_\_\_ The **lighting** is duplicated exactly the same as the original.
- \_\_\_\_\_ The **angle** in which the original photo was shot is duplicated exactly the same as the original.

### CREATIVE LEAD WAY

- \_\_\_\_\_ The subject you are shooting may be different from the original. Additional special effects or subjects may be added to enhance the original idea while holding the original design.

### CRITERIA

- \_\_\_\_\_ Your image should be sharp (unsharp mask used) unless original photo is intentionally blurred.
- \_\_\_\_\_ All necessary filters and adjustments were made in Photoshop to help your project look as close in quality, color and tone, as possible.
- \_\_\_\_\_ All necessary tools were used in Photoshop to help saturate, crop, blur, sharpen, clone, lighten, darken, or erased your project to make it look as close in quality, color and tone, as possible.
- \_\_\_\_\_ A PSD file for each photo (2 files) along with the final project design **PSD** file, are placed in a folder labeled with **your name and class period**, then digitally turned in. (**3 files in total**).
- \_\_\_\_\_ Both the original and reproduced photos are placed side by side in a blank document in Photoshop. At the top of the photos, include the title: **Professional Photo Reproduction**, and below each photo label the photos: **"Original and Reproduced"** accordingly. Use a small font size for these labels. **Also include the name of the source of the original photo.** Or add a web link.

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|---|-------|
| Image shows understanding of composition    | _____ |
| Final Image shows thought, effort, and time | _____ |
| Independent problem solving skills shown    | _____ |
| Knowledgeable digital editing skills shown  | _____ |