

Objective

You will summarize the text regarding the Golden Era.

Golden Era Studios Summary

For this exercise, you will summarize an essay about the Golden Era studios. Read the essay below. Then, in a five-sentence response, summarize the paragraph accordingly:

- First sentence: Write an introduction.
- Second sentence: Write a one sentence synopsis (overview) of the essay.
- Third sentence: Write a one sentence summary on the influences of MGM Studios.
- Fourth sentence: Write a one sentence summary on the influences of Paramount Studios.
- Fifth sentence: Write a conclusion that wraps up the essay's message.

You must use correct spelling, grammar, capitalization, and sentence structure in your sentences.

"Two Powerhouse Studio Systems of Hollywood's Golden Era"

From the late 1920s to the early 1960s, Hollywood was in its "Golden Era." It was at that time that glamour and gallantry were at a peak in Hollywood film culture. It is called the "Golden Age" because at that time, the Hollywood studio industry was at the top of its game, both in popularity and profitability. At a time when the global economy was floundering due to the Great Depression of the 1930s, Hollywood studios worked to keep production costs low by filming scenes onsite in large studio-owned buildings, and by reusing production materials from one film to another. Individual studios created specialized and efficient systems for the production of their films.

Each studio kept a stable of talented actors and actresses under contract that could be cast in various roles in a collection of films. Production crews were also held to tight contracts to ensure their allegiance to individual studios. These exclusive contracts often resulted in low wages and poor working conditions for studio employees.

When the studio executives realized that they could increase their profits by buying up movie theatres, they created a monopoly that elevated the Hollywood studio systems as a whole to the positions of one of the most powerful industries in America for that age. Two of the most powerful studio systems of that day were Metro-Goldwyn-Mayer (MGM) and Paramount.

Metro-Goldwyn-Mayer was the idea of founder Marcus Loew, who merged three studios into the grand system that would become MGM. Loew's new mega-studio became known as the epitome of glamour and glitz. In 1939, MGM held two of the top contenders in the Academy Awards' coveted Best Picture category. *Gone with the Wind* and *The Wizard of Oz* became true classic films in every sense of the word. Although *Gone with the Wind* took the top prize, the revenue and popularity gained by the two films put MGM on top.

Paramount Studios holds the title of having the "longest running Hollywood studio." Started in 1912 by Adolf Zukor, Paramount also boasts the first ever Academy Award for Best Picture for the silent film, *Wings* in 1927. Many European actors and actresses who fled their home countries for the United States during World War II signed with Paramount, bringing a foreign flair to Paramount films during the Golden Era.

After the U.S. Supreme Court's anti-trust ruling in *United States v. Paramount Pictures, Inc.* 334 U.S. 131 (1948) the unrestrained power of Hollywood's Golden Era studios was brought into check. No longer were the studios permitted to maintain a monopoly on movie theater ownerships, and the days of non-negotiable contracts for professional talent were numbered. The Golden Era of Hollywood has long passed, but the beloved classic films from that era will always be a reminder of the elegance and grandeur of that age.

Rubric

Consult the rubric to see how your work will be evaluated:

Subtopic Name: Golden Era Studios

SCORING RUBRIC

**With these criteria,
the lowest possible
score is 0 (meets no**

criteria for evaluation), and the highest is 30 Points_____ (clearly meets all criteria for evaluation).

CRITERIA FOR EVALUATION :

1. The student summarized the provided text with a paragraph of at least five sentences.
2. The student wrote an introductory sentence
3. The student wrote a one-sentence synopsis of the essay.
4. The student wrote a one-sentence summary of the influences of MGM Studios.
5. The student wrote a one-sentence summary of the influences of Paramount Studios.
6. The student wrote a one-sentence conclusion that wraps up the essay's message.
7. The student used proper grammar, punctuation, and spelling.

**TOTAL POINTS: 30 Points
DUE: MONDAY, 10/26/20
TURNED IN ON TEAMS
ONLY AS A WORD DOC OR
PDF.**

